Communication Program Assessment Plan
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The Program Student Learning Outcomes chosen by the COM Department are taken from the National Communication Association's "Learning Outcomes in Communication Project." Posing the question "What Should a Graduate with a Communication Degree Know, Understand, and Be Able to Do?" this Lumina Foundation-funded project identified nine learning outcomes for Communication departments to attain.

This project, however, was done with four-year, Bachelor's degree-pursuing Communication students in-mind. We have selected the outcomes from this list that we believe are most applicable to students that complete an Associate of Arts Degree with Designation in Communication at CCD, which include several 100 and 200 level COM courses that students take during the program. These outcomes will adequately prepare students to utilize the COM discipline knowledge acquired at the 2-year level after transferring to bachelor degree-granting program.

Program Student Learning Outcomes
1. Employ Communication Theories, Perspective, Principles and Concepts
   a. Explain Communication theories perspectives, principles, and concepts
   b. Apply Communication theories perspectives, principles, and concepts
2. Create Messages Appropriate to the Audience, Purpose, and Context
   a. Locate and use information relevant to the goals, audience, purposes, and contexts
   b. Select creative and appropriate modalities and technologies to accomplish communicative goals
   c. Adapt messages to the diverse needs of individuals, groups, and contexts
   d. Critically reflect on one's own messages after the communication event
3. Utilize Communication to Embrace Difference
   a. Articulate the connection between communication and culture
   b. Recognize and appreciate individual and cultural similarities and differences
   c. Respect diverse perspectives and the ways they influence communication
   d. Adapt one's communication in diverse cultural context

Program Curriculum Map

The aforementioned outcomes can be found in the following four core COM classes needed for the degree at the following levels.

Key:
I-Introduced
E-Emphasized
A-Assessed

PSLOs	COM 115	COM 125	COM 217	COM 220
PSLO 1	I	E, A	E	E
PSLO 2	E, A	E	E, A	E
PSLO 3	I	E	E	E, A

PSLOs to Institutional Student Learning Outcomes (ISLOs) Map

In the PSLO to ISLO table below, the **X** designates that the PSLOs maps to the ISLO.

PSLOs	Quantitative Literacy	Effective Communication	Critical Thinking	Intercultural Literacy
PSLO 1		X	X	
PSLO 2		X	X	X
PSLO 3		X	X	X