



STRATEGIC PLAN | 2019

Shaping the future.

A Message From Our President

Like community colleges everywhere, CCD faces a time of significant challenges as we respond to the diverse and evolving needs of our students and our community. Yet times of challenge are also times of opportunity, and it's clear that CCD has the ability to not merely meet those challenges, but to define a new model of what a community college can be for the city of Denver and beyond. To do so, we need to rally around a shared vision of what we can become. This new strategic plan, inspired by the voices of our students, our community, and our CCD team, embodies that shared vision. Together, we can shape an extraordinary future.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Everette J. Freeman'.

Everette J. Freeman
CCD President

Targets 2019

CCD will serve as
**the model of
community college
education**
that successfully
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entire college**
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learning and success.

CCD will provide
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**thoughtfully
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CCD will
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CCD will
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STRATEGIC PRIORITIES

These priorities are vital to help us reach our 2019 targets:

1 Student Learning & Success

CCD will prioritize student learning and successful completion of educational goals.

We will:

- ■ ■ Support innovative programs that are relevant, integrated and of consistent high quality
- ■ ■ Increase successful persistence, transfer and completion of certificate and degree programs
- ■ ■ Create achievable short-term educational goals to encourage student persistence
- ■ ■ Identify other success measures of student learning including academic, social and personal development
- ■ ■ Collaboratively assess and refine academic and support programs to meet diverse needs

2 Organizational Integration & Effectiveness

CCD will re-envision internal relationships to maximize college assets and provide an environment for excellence.

We will:

- ■ ■ Establish inclusive, collaborative and student-centered decision making processes across college sectors that align with strategic priorities
- ■ ■ Examine and refine institutional structure and processes
- ■ ■ Create and foster a culture of collaboration & integration
- ■ ■ Improve service to students and community by increasing college-wide knowledge of processes, procedures and resources
- ■ ■ Integrate and refine ongoing support structures for students
- ■ ■ Provide continuing professional development, training and collaborative support systems for employees which foster dialogue and integration

3 External Engagement & Partnerships

CCD will build bridges into the community to address needs, improve engagement and create opportunities.

We will:

- ■ ■ Evaluate, reestablish, increase and sustain relationships with business, industry and community organizations
- ■ ■ Evaluate, reestablish, increase and sustain relationships with educational partners
- ■ ■ Foster relationships necessary for robust funding for student success
- ■ ■ Develop and sustain an ambitious and compelling marketing, branding and image campaign

4 Culture of Evidence, Transparency & Shared Information

CCD will increase access to information and data to enhance institutional decision making.

We will:

- ■ ■ Develop a systemic approach to gather, organize and analyze usable data
- ■ ■ Develop a systemic approach to gather, organize and share information about resources and support systems
- ■ ■ Develop accurate, relevant, and easy to use systems for timely access and communication of needed information



STRATEGIC PLAN | COMMITTEE MEMBERS

Committee Co-Chairs

Sara Pangle – Chair, Mathematics Department/Assistant Professor

Stephen Thomas – Chair, English Department/Professor

CCD Employees

Chris Arcarese – Director, Information Technology Services

Kate Caruso – Chair, Adjunct Faculty Senate/Adjunct Faculty

Patty Davies – Assistant Director, Human Resources

Rachel Davis – Director, Academic Advising Center

Bret Hann – Professor, Developmental English

Stephanie Harrison – Dean, Health Sciences

Lori Kester – Dean, Enrollment Services

Lindsay Lockwood – Contract & Budget Coordinator, Administrative Services

Carol Miller – Chair, Faculty Council/Chair, Business & Economics/Professor

Mike Nowicki – Advisor, Educational Opportunity Center

Brandon Protas – Director, College Pathways

Margaret Puryear – Director, Institutional Research & Planning

Gustavo Rivas – Manager, Call Center

Frances Robles – Office Manager, Center for Career & Technical Education

Ryan Ross – Dean, Student Development & Retention

Sue Samuelson – Director, Creative Services

Kevin Seiler – Director, Facilities Services

Community Partners

Nate Easley – Executive Director, Denver Scholarship Foundation/
CCD Advisory Council Member

Rana Tarkenton – Deputy Director for Programs, Denver Scholarship Foundation

Students

Mark Harper – Vice President, Student Government Association/CCD Student

Monique Prante – CCD Student

Special thanks to Dr. Linda Bowman, Colorado Community College System Vice President of Executive Leadership Training & Development, for her support and guidance throughout this strategic planning process.



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CCD Vision Statement

Every member of our community will attain the education he or she desires.

CCD Mission Statement

CCD provides our diverse community an opportunity to gain quality higher education and achieve personal success in a supportive and inclusive environment.

CCD Values

Involvement
Student-Focus
Integrity
Lifelong Learning
Excellence
Healthy Work Environment

As a member of the Colorado Community College System, CCD has designed its Strategic Plan and aligned its strategic priorities in support of the System.