

# **Accounting Program Assessment Plan**

## **Chair: Jake Webb**

### **Department Mission Statement**

The Accounting Department shares with the Center for Career and Technical Education a mission to make student learning its central focus. By providing excellence in teaching and experiential learning opportunities, our program strives to impart accounting knowledge and ethical values that students can use in their professional business careers.

### **Program Student Learning Outcomes**

1. Record transactions and prepare financial statements for a business entity.
2. Communicate effectively in quantitative and qualitative terms through writing and speaking.
3. Perform accounting and reporting functions using an accounting information system.
4. Apply appropriate judgment derived from knowledge of accounting theory to financial analysis and ethical decision making.
5. Define and illustrate various managerial accounting terms and concepts and evaluate their relevancy for different decision-making purposes.

The Accounting program has two certificates. PSLO's 1, 2, 3, and 4 apply to the Bookkeeping/Payroll certificate and PSLO's 2 and 4 apply to the Tax Preparation certificate.

## Curriculum Map

**Key:**

*I-Introduced*

*D-Develop*

*M-Master*

*A-Assess*

PSLOs	ACC 115	ACC 121	ACC 122	ACC 125	ACC 132	ACC 133	ACC 135	ACC 216	ACC 226
PSLO 1	D	I (A)	M (A)	D (A)			D		M
PSLO 2	D	I, D (A)	D, M (A)	D	D	M (A)	D	D	D
PSLO 3	I			D (A)	D, M (A)	M	D, M (A)		
PSLO 4		I	D			M		M	M
PSLO 5		I	D (A)	D					M (A)

### Assessment Schedule and Timeline

In Fall 2015, previous assessments at the course level were plugged into the overall Program Level Assessment Plan. These are detailed in the Curriculum Map. Our department has been able to assess the following PSLO's through our previous course level assessment efforts; PSLO 1, 2, 3, 5.

Currently, assessments are planned through Spring 2023. This only acts as a guide in planning assessment. Re-assessment of PSLO's as well as changes within the program could alter the timeline detailed.

Semester	PSLO	Course
Spring 2016	PSLO 4	ACC 133
Fall 2016	PSLO 5	ACC 226
Spring 2017	PSLO 3	ACC 125
Fall 2017	PSLO 5	ACC 122
Spring 2018	PSLO 2	ACC 133
Fall 2018	PSLO 3	ACC 135
Spring 2019	PSLO 2	ACC 133
Fall 2019	PSLO 4	ACC 122
Spring 2020	PSLO 1	ACC 125
Fall 2020	PSLO 5	ACC 121
Spring 2021	PSLO 2	ACC 115
Fall 2021	PSLO 3	ACC 132
Spring 2022	PSLO 1	ACC 135
Fall 2022	PSLO 4	ACC 226

Semester	PSLO	Course
Spring 2023	PSLO 5	ACC 125

### Assessment Methods

Direct and indirect assessment methods will be used to assess PSLO's. Direct methods include selected test questions, homework assignments, in class quizzes, individual and group presentations, and industry/governmental certifications. Indirect assessment methods such as surveys and interviews will be used to collect qualitative data.

Quantitative data will be collected through the use of direct assessment methods. Data will be evaluated based on the following three levels of performance and expectations: 0-59% = **Did Not Meet Expectations**, 60-80% = **Met Expectations** and greater than 80% = **Exceeded Expectations**. Some assessment methods are better suited for assessment through the use of a rubric. Our current rubric structure assesses PSLO's across five levels of achievement; Poor, Fair, Competent, Good, Excellent. For consistency in assessment across all quantitative data collection methods, we are grouping these five levels as follows: Poor/Fair = **Did not Meet Expectations**, Competent/Good = **Met Expectations**, Excellent = **Exceeded Expectations**. Qualitative data will be collected through the use of indirect assessment methods. Qualitative data does not allow for a *scoring* metric as detailed above for direct/quantitative data collection. But, PSLO's with qualitative metrics will still be held to the same achievement targets described in the Benchmarks section.

### Benchmarks

For any given PSLO, we expect the following targets:

20% of assessed population will achieve **Exceed Expectations**

60% of assessed population will achieve **Meet Expectations**

20% of assessed population will achieve **Did Not Meet Expectations**