

“Doing Business in China,” a cultural workshop for American businesses

Press Release

FOR IMMEDIATE RELEASE
March 10, 2014

(Denver, CO) China has become a global economic power and many American companies are choosing to do business there. If yours is one of them, attend this workshop and learn about the culture and business protocol.

Doing Business in China, a cultural workshop for American businesses, will be held May 7, 2014, Confluence 105, from 6:00 p.m. – 7:30 p.m.; Confluence is on Corner of 7th St and Curtis on the Auraria Campus.

Registration is required, please contact jane.lim@ccd.edu, cost is \$25.

Participants will learn: common words used in business (in Mandarin, the most widely spoken language in the world); the Chinese culture and business protocol; the environment; food; travel tips; and what to expect when in China.

The speaker: Jane Lim is the director of the Confucius Institute at Community College of Denver, and a native Chinese. Jane was raised in Taiwan and has lived in the U.S. for over 35 years. She spent 10 years doing business with China and was stationed in Shanghai from 1997 to 1999. Her presentation provides valuable information on how the two cultures can successfully mesh.

Community College of Denver Confucius Institute (CCDCI) is a Chinese language and culture learning center, established in collaboration with Chongqing Three Gorges University in China. CCDCI is part of an International network of Confucius Institutes under Hanban, the Office of Chinese Language Council International, China.

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