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## **Audio Recording for Videos**

### **Description of Audio Recording**

Audio can be a significant factor in how an audience responds to video. Two of the most crucial elements of any video are audio quality and volume consistency.

### **Process of Audio Recording**

Much like the filming process, video producers should plan out who and what needs to be recorded by referring to the script.

Recording your voice? Consider recording in your closet, bathroom or parked car to reduce background noises such as wind, traffic, or other people talking. Using a cell phone, search for an app such as Voice Memo or Voice Record Pro. Download and open the app. Click the red record button at the bottom of the screen. When finished recording, press the red button to end recording. Then, email or airdrop the recording to yourself. There will be a share button on the recording usually three dots and then a box with an up arrow in it.

Recording a sound effect? The recording locations should be scouted out ahead of time to ensure these spaces have outlets to charge or power the equipment, that they will be *open* and *available* during the proposed filming times, and that they won't have unwanted sounds interfering with the desired recording. Remember, permission and/or reservations may be required for recording in the location(s). It's important to set aside adequate time for all parties involved to accomplish the recordings to a high standard. Also, it is essential to gather and test out the equipment (*microphones, phones, cameras, etc.*) before traveling to the recording location and recording.

### **Tips**

- Set the mic/phone the same distance from the speaker for each take to encourage volume consistency.

## Audio Recording for Videos

- While recording, it is important to speak clearly and annunciate. Speak a bit louder and slower than seems natural. For many, being recorded is somewhat outside of their comfort zone. Therefore, the tendency is to speed through the recording in order to get it done, rather than slowing down and speaking up to get a clear take.
- It is a timesaver to record more than seems necessary, *even if the first one seems perfect already*. It's easier to *delete recordings later during editing* than it is to setup and re-record.

### Definitions

**Shot /Take:** A recording of a scene (ex. *take* one of recording a scene, or the *shot* of the actor standing on the horizon). Multiple shots or takes of a scene are recommended.

**Sound Effects:** Noise that is not music or speech (ex. A car horn "*honk honk*", or a cat meowing "*meow meow*").

**Voiceovers:** Spoken dialogue that does not show the speaker at the same time (ex. narration).