# 2015 – 2016 COMMUNITY COLLEGE OF DENVER MULTIMEDIA JOURNALISM

# **Multimedia Journalism** Certificate

2 semesters\*

Classes Required:

JOU 105 Introduction to Mass Media\* JOU 106 Media News & Reporting

JOU 225 New Media

JOU 241 Feature and Magazine Writing

### Plus, Choose Two Electives:

ART 139 Digital Photography I

**BUS 115 Introduction to Business** 

ENG 221 Creative Writing I

JOU 102 Intro. to Editing for Media

JOU 121 Photojournalism

JOU 206 Intermed. News Writing & Editing\*\*

JOU 221 Newspaper Design I

JOU 222 Newspaper Design II

JOU 231 Intro to Public Relations

JOU 251 Media Law and Ethics

MAR 111 Principles of Sales

MAR 216 Principles of Marketing

MAR 220 Principles of Advertising MGD 101 Intro. to Computer Graphics

(18-19 Credit Hours)

# Job Opportunities:

## **Entry-level Jobs**

(e.g. reporter, freelancer, photographer, copy editor, graphic designer, photo journalist, blogger, multi-media account executive, sales coordinator)

## Salary Range:

entry level: \$9/hour with experience: \$28/hour

\*\*If going on for AA degree, do not take MAR courses as electives

The Multimedia Journalism Program at Community College of Denver offers a clear pathway so you can reach your educational goals. Start by earning a certificate in multimedia journalism, then move on to earn an Associate of Arts Degree with an English/ Journalism Plan of Study. Your job options grow with the extra step, as does your earning potential! CCD... Start here. Go Anywhere!

# taking 14 more classes =

# Associate of Arts Degree with a Plan of Study in **English/Journalism**

3 additional semesters\*

#### Classes Required:

COM 115 Public Speaking **OR** COM 125 Interpersonal Communication

**OR** COM 220 Intercultural Communication\*

ENG 121 English Composition I\* ENG 122 English Composition II\*

OR ENG 122 and a GT- Written Communication Course

MAT 120 Mathematics for the Liberal Arts\* OR any Guaranteed Transfer (GT) math course

One GT Arts and Humanities Courses from 2 different areas

Two GT Social & Behavioral Sciences Courses from 2 different areas

One GT History Course

Two GT Natural & Physical Science Courses including at least 1 lab course

One additional GT course from Arts & Humanities, Social & Behavioral Sciences, History or Natural & Physical Science

Select 5-6 additional credits from the AA approved electives course list. It is highly recommended that students take 6 credit hours in 200-level courses

(42 Additional Credit Hours)

## Job Opportunities:

(e.g. reporter, freelancer, photographer, copy editor, graphic designer, photo journalist, blogger, multi-media account executive. sales coordinator)

### Salary Range:

entry level: \$28/hour with experience: \$37/hour



Find out more at ccd.edu/Journalism or contact Center for Arts & Humanities 303-556-2473

See our costs and tuition information at ccd.edu/tuition

Colorado Resident Student Example Tuition & Fees per semester taking 5 classes (15 credit hours): \$2458.16 Average financial aid award per semester: \$1875.81. \*\*\*