



DIGITAL STORYTELLING PROCESS

1. View [example digital stories](#). Then, read the course assignment sheet to gauge the desired outcomes of the video. Write a script of between 200-400 words; it should include narrative elements such as: dialogue, sensory details, tension, specific details and makes a point. Show do not tell - meaning help your audience be in the moment with you. Avoid writing it as if it were an essay. Speak it as if it were a conversation. Language can be informal and bilingual. Consider text on screen for translation. Revise.
2. Request feedback from a tutor, a friend, and/or a teacher to be sure the script is clear to a larger audience.
3. Record the script in a quiet room. Use "Voice Memos" or "Voice Recorder" which is pre-installed on nearly all cellphones to record yourself reading the script. Email this sound recording for later access.

Pro Tip: Project your voice, speak slowly and annunciate.

4. Create or collect visuals (videos & pictures) and sound effects. Do not include both a visual and a narration of the same content. For example, if the script samples a moment from graduation, do not also show a picture at graduation. Use videos and pictures that substantially add meaning to your text. Additionally, consider playing a sound clip to set the tone. Be sure the sound is at an appealing volume level, copy-right free and it adds substantially to the tone.

If you use content that you did not make, use copyright-free videos, images and sounds. One data base to use: www.creativecommons.org.

Pro Tip: Making or taking your own visuals and collecting your own field recording for sound effects tend to offer a finished product that feels more authentically yours and is much simpler to cite.

Alternatively, as you search and find usable digital material, copy the website and creator's name for your reference page. MLA or APA citation is required for student created and externally sourced content. Perform an internet search for "Electronic Sources for MLA or APA." Include all externally sourced content in your Works Cited page. Take a screenshot of your Works Cited page to upload the .jpg at the end of the video.



COMMUNITY
COLLEGE OF
DENVER

Digital Storytelling | Excel Knowledge Zone
Confluence Building, Room 406
800 Curtis Street, Denver, CO 80217
303.352.6401 | DigitalStorytelling@ccd.edu

5. Use a video editor such as <http://www.wevideo.com> to upload your narration, photos and videos. For longer export times, no watermark and more editing options email Lisa.joslyn@ccd.edu to be added to the premium version of WeVideo. Then, synchronize your narration with your visuals. To export and receive a link, click "Finish" in the toolbar and wait for it to process.

Remember, this is a multi-layered product. Take meaningful risks to optimally use text, visuals and sounds to engage the audience.