

The Community College of Denver

Graphic Design Program

Student Learning Outcomes

John Kjos, Chair, Graphic Design Program

PSLO 1. Personally Responsible

- Create design projects that meet sequential deadlines and the specific production/craft requirements.

PSLO 2. Effective Communicator

- Articulate in a clear and concise manner a wide range of design solutions visually and verbally.

PSLO 3. Effective/Ethical use of Technology

- Create design projects that demonstrate a high level of skill using a variety of software applications.

PSLO 4. Creative Problem Solver

- Demonstrate a diverse range of design concepts across a broad range of communications projects.

CCD Graphic Design Curriculum Mapping Matrix Outcomes and Assessment Linked to Curriculum

I = Introduced
E = Emphasized
U = Utilized
A = Formally Assessed

Assessment Measure

P = Project
E = Exam

CCD MGD Graphic Design Program

Outcomes	MGD	MGD	MGD	MGD*	MGD	MGD
	101	116	105	111/12/14 203	289	
Personally Responsible	I P&E	E P	E&U P	I&U	P&E	U P A P&A
Effective Communicator	I P&E	E P	U P	U P	U P&A	A P&A
Effective&Ethical Technology	I P&E	E P&E	E P	E&U P&E	U P	A P&A
Creative Problem Solver	I P&E	I P&E	E P	U P	E&U P&A	A P&A

*Please note; I've combined the software programs Adobe Photo Shop, Illustrator, and InDesign

CCD Timeline for Graphic Design Program Level Assessment Plan

Year One

Fall Semester

Preparation and Data Collection

Complete PSLOs

Map Outcomes

Strategies and 3-year plan

Spring Semester

Data Collection

Analysis of PSLO # 1 & 2 in select classes

Year Two

Fall Semester

Data Collection

Assessment and reflection of PSLO # 1 & 2

Analysis of PSLO # 3 & 4 in select classes

Spring Semester

Data Collection

Assessment and reflection of PSLO # 3 & 4

Draft program level report form

Year Three

Fall Semester

Data Collection

Assessment and reflection of PSLO # 1, 2, 3, & 4

Draft program level report form

Preliminary program level review

Spring Semester

Data Collection

Program reviews, discussion, & analysis

Deliver program level report form

Review and critique program level assessment process, procedures, and results.